

Contract Agreement Between:

# CONTRACT



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

And:

**Buying Time, LLC.**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<b>Contract / Revision</b> 943867 /		<b>Alt Order #</b> 06280072
<b>Product</b> PILlich FR STATE REP		
<b>Contract Dates</b> 10/19/12 - 11/05/12		<b>Estimate #</b> 2188
<b>Advertiser</b> Pillich/D/Representative		<b>Original Date / Revision</b> 10/22/12 / 10/22/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WLWT	<b>Account Executive</b> Mica Hansen	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 25+		
<b>IDB#</b>	<b>Advertiser Code</b> 375	<b>Product Code</b> 381
<b>Agency Ref</b>		<b>Advertiser Ref</b>

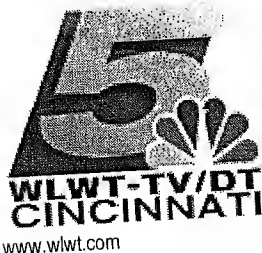
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLWT	10/26/12	10/26/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$600.00			
2	WLWT	11/02/12	11/02/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$600.00			
3	WLWT	10/22/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$600.00			
Week:		10/29/12	11/04/12	-----				0	\$0.00			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
4	WLWT	10/29/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$600.00			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
5	WLWT	11/05/12	11/05/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
D 6	WLWT	10/22/12	11/05/12	6-7a news	6-7a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
7	WLWT	10/20/12	11/03/12	Access Hollywood Weekend 1-2a			:30			NM	3	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00			
Week:		10/22/12	10/28/12	-----1-				1	\$100.00			
Week:		10/29/12	11/04/12	-----1-				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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943867 /	06280072

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 11/05/12	PILICH FR STATE REP	2188

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pillich/D/Representative	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
8	WLWT	11/01/12	11/01/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$600.00			
9	WLWT	10/25/12	10/25/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$600.00			
10	WLWT	10/25/12	11/01/12	5-530p M-F news	5-530p		:30			NM	2	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,000.00			
Week:		10/29/12	11/04/12	---1---				1	\$1,000.00			
D 11	WLWT	11/01/12	11/01/12	6-7a news	6-7a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
12	WLWT	10/30/12	10/30/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$600.00			
13	WLWT	10/23/12	10/23/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$600.00			
14	WLWT	10/23/12	10/30/12	5-530p M-F news	5-530p		:30			NM	2	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,000.00			
Week:		10/29/12	11/04/12	-1-----				1	\$1,000.00			
D 15	WLWT	10/30/12	10/30/12	6-7a news	6-7a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
16	WLWT	10/24/12	10/24/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$600.00			
17	WLWT	10/31/12	10/31/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$600.00			
D 18	WLWT	10/24/12	10/24/12	6-7a news	6-7a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 19	WLWT	10/22/12	10/29/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 20	WLWT	10/24/12	10/24/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 21	WLWT	10/26/12	10/26/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 22	WLWT	10/30/12	10/30/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
D 23	WLWT	11/01/12	11/01/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
24	WLWT	10/19/12	10/19/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$600.00			
25	WLWT	10/19/12	10/19/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,000.00			
N 26	WLWT	11/01/12	11/01/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$600.00			
<b>Totals</b>											<b>23</b>	<b>\$14,700.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	11	\$6,800.00	\$5,780.00
10/29/12 - 11/05/12	12	\$7,900.00	\$6,715.00
<b>Totals</b>	<b>23</b>	<b>\$14,700.00</b>	<b>\$12,495.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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